

# *Kappa Kappa Kappa, Inc.*

## **Mechanical Requirements for State Convention Corporate Sponsors**

### **Full Page Advertisement in Delegate Folder**

- Camera ready black and white artwork measuring 8.5 x 11 inches (no bleeds please)
- Prefer PDF or JPEG format
- Email to [CentralOffice@TriKappa.org](mailto:CentralOffice@TriKappa.org) by June 1, 2021

### **Half Page Advertisement in Delegate Folder**

- Camera ready black and white artwork measuring 8.5 x 5 (horizontal) or 3.75 x 11 (vertical) inches
- Prefer PDF or JPG format
- Email to [CentralOffice@TriKappa.org](mailto:CentralOffice@TriKappa.org) by June 1, 2021

### **Business Card Size Advertisement in Delegate Folder**

- Camera ready black and white artwork measuring 3.5 x 2 (w x h) inches
- Prefer PDF or JPG format
- Email to [CentralOffice@TriKappa.org](mailto:CentralOffice@TriKappa.org) by June 1, 2021

### **Logo on Tri Kappa Web Site**

- Prefer GIF or JPG format
- No larger than 2 inches by 2 inches
- Email to [CentralOffice@TriKappa.org](mailto:CentralOffice@TriKappa.org) by June 1, 2021

### **Logo in *Cross Keys* Magazine and Display Sign**

- Electronic black and white file in either EPS or JPG format
- Email to [CentralOffice@TriKappa.org](mailto:CentralOffice@TriKappa.org) by June1, 2021