

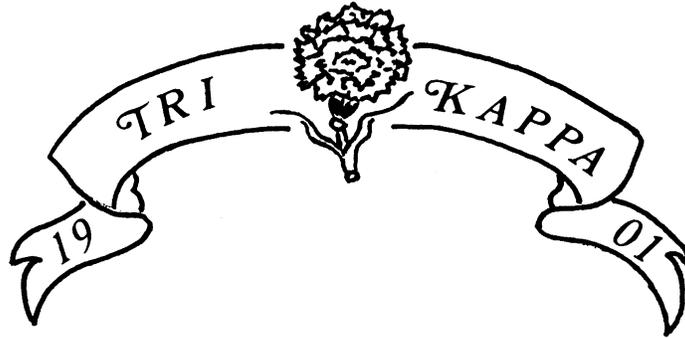
KEYS TO A

SUCCESSFUL CHAPTER

**TRI KAPPA WEEK
& CARNATION DAY**

Prepared by the Chapters and Charters Committee
1997, Updated 2019
KAPPA KAPPA KAPPA, INC.

“TRI KAPPA WEEK” IN THE STATE OF INDIANA



The Chapters & Charters Committee sponsors “Tri Kappa Week” in the state of Indiana during the week of our sorority founding (February 22). It begins on Sunday and goes through the following Saturday.

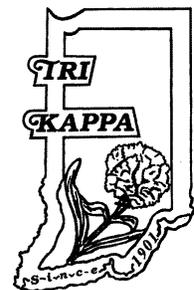
The purpose of “Tri Kappa Week” is to show that Tri Kappa is a strong philanthropic organization in the state of Indiana. Tri Kappa deserves recognition from within the state for the many programs it supports and the many needs it fills.

Tri Kappa gives approximately **\$1.5 million dollars** every year on a local and statewide level to important projects in the areas of charity, culture, and education.

Tri Kappa is a powerful network with nearly 9,000 members throughout the state. It is larger than some national organizations with more members and more chapters than many others – and it is **only** a statewide organization.

The people of Indiana need to be more aware of Tri Kappa’s accomplishments as a philanthropic organization.

It is important that the members also feel proud of their accomplishments in Tri Kappa. Members need to remain committed to Tri Kappa to continue the support in their communities and state. It is our hope that as members prepare to celebrate “Tri Kappa Week,” they will acquire more knowledge and pride of Tri Kappa.



Chapters are strongly **encouraged** to participate in “Tri Kappa Week”. The materials can be used as is or adapted to fit the needs of the chapter. Some information for “Tri Kappa Week” will be published annually in the winter issue of *Cross Keys*; other information can be obtained by contacting the Chapters & Charters Chair (listed in the back of *Cross Keys*).

SUGGESTED ACTIVITIES TO PROMOTE “TRI KAPPA WEEK”

- Develop a Tri Kappa information sheet (a sample is enclosed) detailing all the things State Tri Kappa and the local chapters do for the communities of Indiana. Use all or any parts of the sample. Send it to other organizations. Include it in program booklets for projects, basketball games, craft shows, or drama productions. Use it to write articles for the newspapers.
- Ask the mayor or town council to declare it “Tri Kappa Week” in your community. Be sure to include a Tri Kappa information sheet with the request. You can use the sample sheet, adding local information. In your cover letter, stress the good works Tri Kappa does in the community. Give information for a local proclamation to be written or submit a sample once. Ask the paper to be there to take a picture of the declaration being signed or take a picture and submit it to the newspapers.
- Make or announce a major donation of time or money to the community during the week. If it is with another agency or charity that usually is able to obtain publicity in the newspapers, ask them to submit an article or to ask the newspaper to cover the event. Or write an article with both groups featured and submit it to the agency to give to the papers.
- Have a dinner program and/or meeting with the Active and Associate Chapters together – or even include the other Active and Associate Chapters in your area or county for a wider focus.
- During your chapter February meeting, bring your scrapbooks; develop a Tri Kappa PowerPoint presentation for a program; take time to get to know the state history and your chapter’s history better; take time to get to know the members better.
- Publicize in your community that it is “Tri Kappa Week”. This does not necessarily mean articles in the newspapers.

SUGGESTED RESOURCES FOR PUBLICIZING “TRI KAPPA WEEK”

Many chapters have trouble getting articles printed in their local newspapers. There is a distinct movement away from covering club activities in the local newspaper. If the article describes the community involvement of Tri Kappa with facts and statistics, and not the social or project promoting items, there is a much better chance for it to be printed. All information should be typed, double-spaces, in paragraph form.

However, there are many other ways to publicize your Tri Kappa service in the community.

- Use the **cable television** information channels. Many of the cable stations offer this space free to not-for-profit organizations. Sample:

Tri Kappa Week
February xx-xx, 20xx

List Chapters in the area (after contacting chapters for permission) and/or projects

- Set up a **public relations** display of Tri Kappa’s community involvement in the glass case of a library, community center, or at a table during a basketball game, craft show or school carnival. Show to which programs or groups your chapter donates time and money.
- Many towns or businesses have **electronic message boards** that will announce “Tri Kappa Week”
- Place an **ad** in a program for a community event (homecoming basketball game, celebration, or drama production) to show community support and include project dates, scholarship announcements, history of the chapter, and that it is “Tri Kappa Week”.

- Send an **announcement** to other local clubs, PTAs, churches, etc. and ask them to read it in their meetings or include the information in their newsletters, especially if your chapter has made donations to the group.
- Purchase a **newspaper ad** declaring it “Tri Kappa Week”. List the donations your chapter has made to the community and state. If you purchase an ad, the paper may be more open to printing publicity for your chapter the next time.
- Make a **display** in a local store window with a poster declaring it “Tri Kappa Week”. Have displays for Fine Arts contributions (include a painting or theater program or pictures of a dance scholarship winner, etc.), charity (Mental Health gift lift information, groceries for a needy family, eyeglasses for students, etc.) or scholarship (what scholarships are available, how to apply for a scholarship, pictures of those who have been awarded scholarships, etc.)
- Offer to be a **speaker** at other organizations to stress the impact Tri Kappa has in your community and present information about State and local donations.
- If you have a website, announce it on the home page and give positive information and history about your local Tri Kappa chapter as well as the state organization.
- Don’t forget all the other “**B**” **publicity** – bulletin boards, buttons, bookmarks, bumper stickers, bags, and balloons.
- And the **BEST** publicity – remind members to talk about the **GREAT** things that Tri Kappa does in the community! Stress to members that they are a part of the positive Public Relations team and can help raise the awareness of the contributions that Tri Kappa makes in the community and throughout the state.

KAPPA KAPPA KAPPA, INC.

Kappa Kappa Kappa or Tri Kappa, as it is more commonly known, was organized on February 22, 1901, in Indianapolis. There are 147 Active Chapters and 103 Associate Chapters throughout the state with nearly 9,000 members. Tri Kappa is a unique organization because its chapters are located only within the boundaries of Indiana. All the money (per the state *Bylaws*) that is raised from the public by Tri Kappa chapters goes to fulfill the objective of the organization, which is to promote charity, culture, and education. This is done by creating or supporting projects, programs and other organizations that support these objectives. In addition Tri Kappa donates approximately \$1.5 million per year for local community and state needs as well as volunteering numerous hours of assistance to their communities.



In 1976, during the Bicentennial year for the United States, Tri Kappa, celebrating its 75th Anniversary, presented to Governor Otis Bowen for the State of Indiana, a special quilt representing all of the Tri Kappa chapters.

EDUCATION

Currently 12 (more if funds are available) academic, two Key (non-traditional) and 3 Fine Arts scholarships are given each year by the state organization. Individual chapters also have their own scholarship programs. The Tri Kappa scholarship program started in 1914 and today nearly \$500,000 is donated each year in scholarships statewide.

The Scholarship Endowment Fund was established in 1988 to obtain additional funds for our State Scholarship program. The principal is invested and the interest is used to support our State Academic and Key Scholarships. The original challenge to our membership was \$100,000.00. Today, we are over the \$300,000.00 mark.



The State Tri Kappa Gifted and Talented Program began in 1984. It currently gives support for programs to Purdue University, Indiana State University, and Rose-Hulman. “We The People,” and enrichment program that engages high school students in a rigorous six-week study of the U.S. Constitution and the Bill of Rights, also receives funding. The Gifted and Talented Fund is self-supporting and receives donations from individual chapters throughout the state.

A Tri Kappa Emergency fund for students in need has been established at twenty-eight Indiana colleges and universities with an annual budget of \$15,000. These monies promote education in very personal way. Students have been given funds for replacement books, child care, medicine, transportation home in emergencies, winter coats, as well as medical, utility, repaid and food bills.

Sometimes this small amount of help can keep a student in school, when they may otherwise give up.

CHARITY

The James Whitcomb Riley Hospital for Children is also a special project for Tri Kappa. Since 1922, when Riley Hospital was completed, Tri Kappa has contributed needed equipment and costs of building and furnishing the Burn Ward as well as its Camp Riley (for physically handicapped children). Local chapters also donate on an individual basis. Tri Kappa was honored in 1987 in the hospital’s “Way of Honor” as one of three significant donors to Riley Hospital. Tri Kappa was awarded the National Marrow Donor Program Award on June 10, 1992.

Since 1927, Tri Kappa has had a mental health project. The Mental Health Association of Indian, Junior Mental Health Association of Indiana, ARC of Indiana, Indiana Special Olympics, Prevent Child Abuse Indiana, Best buddies of Indiana and Alzheimer’s Association are currently supported through the Mental Health Committee. Many chapters support these groups locally and conduct or help with the Mental Health Christmas Gift Life. Tri Kappa provided the funding for the Kindness Cabin dedicated in 1969 (moved) and supported Camp Holland at Muscatatuck State Hospital. Tri Kappa was presented the “Spirit of Special Olympics” award for 1987. The State organization received an award in 1993 for its help in supporting a project for an 800-hotline by the Indiana Chapter for the Prevention of Child Abuse. In 1994 the organization received the Irsay Award for its contributions to Mental Health.

The Philanthropy Endowment Fund was established in 2008 to obtain additional funds for our State Philanthropy program. The principal is invested and the interest is used to support additional philanthropy projects.

CULTURE

Tri Kappa has been a strong supporter of the Hoosier Salon since it was founded in 1926. The State organization and many chapters are members of the Salon. Tri Kappa presents a prestigious award in memory of its founder, Beryl Showers Holland, who also was President of the Salon for many years, as well as an annual merit award. Tri Kappa has an art collection of works by Indiana artists on permanent loan to Rose-Hulman Institute in Terre Haute.

Two Fine Arts performance or education scholarships are given each year to students with concentrations in the areas of art, dance, drama, or music. A music award is also presented each year in honor of the composer of Tri Kappa’s song. The Indianapolis Art Museum, as well as others in the state, receive donations from Tri Kappa.

The Fine Arts Endowment Fund was established in 2008 to obtain additional funds for our State Fine Arts program. The principal is invested and the interest is used to support additional fine arts projects.

Sample Tags

Some chapters have stapled messages to carnations they give or sell. The message may be your own, but some examples follow. The tags may have the left end of the strip of paper folded and wrapped around the stem of the carnation and stapled.

Tri Kappa Carnation Day
(Your chapter name)

Thanks for your help!
(Chapter Name)
Tri Kappa

Thanks for helping
Tri Kappa
help our community

For leftover carnations to nursing homes or hospitals:

Something to cheer you!
Tri Kappa

A Touch of Kindness
From
Tri Kappa!
